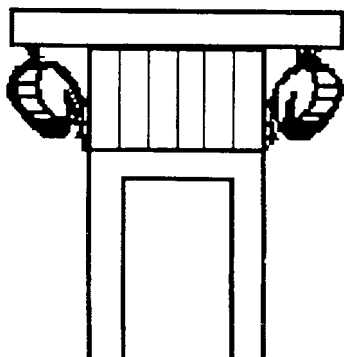


CFT BANKERS' FORUM



PROGRAM: **CREATING YOUR ELEVATOR SPEECH**
- A Special Leadership Development Program
Debbie Fay, Founder
bespeak presentation solutions

DATE: Wednesday, April 21, 2010

LOCATION: Hawthorne Inn
2421 Berlin Turnpike
Berlin, CT

TIME: Reception 5:30 pm
Program 6:15 pm
Dinner 7:00 pm

DINNER CHOICES: Roasted Prime Rib
Chicken Cordon Bleu
Broiled Swordfish

These days, with the proliferation of networking as a way to grow business, we must constantly be prepared to answer the question, "So, what do you do?" in about 60 seconds or less. More importantly, we must answer in a way that elicits the response, "I need to talk to you!" or, "May I have your card?" or better yet, "You're just the person I've been looking for!"

Debbie will walk us through the components of a successful 60 second pitch, including words to use and words to avoid. You'll walk away with a 60 second "elevator speech" that SINGS, or as Debbie likes to say, one that "gets heard and gets results".

Debbie Fay is the founder of bespeak presentation solutions, a public speaking coaching, presentations development company that helps individuals and businesses design, develop and deliver presentations that "get heard and get results".

Registration Form

Company Name: _____ Phone: _____

- | | | |
|----------------|----------------------|---------|
| 1. Name: _____ | E-mail: _____ | |
| Title: _____ | Dinner Choice: _____ | \$60.00 |
| 2. Name: _____ | E-mail: _____ | |
| Title: _____ | Dinner Choice: _____ | \$60.00 |
| 3. Name: _____ | E-mail: _____ | |
| Title: _____ | Dinner Choice: _____ | \$60.00 |

Special Pricing to encourage participation from your emerging leaders:
Table of 8 - \$400.00 (save \$80!)

Total: \$_____

Please complete the registration form and mail it, along with a check made payable to CFT Bankers' Forum, to: Center for Financial Training • P.O. Box 969 • Norwich, CT 06360. You can also fax your reservation form to us at 860-823-1410 or register online at www.cftacs.org. To pay by credit card:

MC/Visa # _____ Exp _____

Signature _____